



July 1, 2010

To whom it may concern,

Stephanie Bennett Vogt is someone I would consider a model author. She is tireless, committed to her message and her book, and she really "gets" it. We work with a lot of authors, some of whom get it and some who don't. They think that success is a birthright, they don't understand that it takes work. A book is not the Field of Dreams, just because they wrote it doesn't mean people will beat a path to their door. Stephanie attacks her message, her marketing, and her book promotion with such passion it was a pleasure to work with her and she is the type of author that I dream of working with again, and again, and again.

Stephanie will be successful, there is no doubt in my mind. I hope you will seriously consider her for your publishing house, she is a true find.

Warmly,

A handwritten signature in black ink, appearing to read 'Penny C. Sansevieri', with a stylized, flowing script.

Penny C. Sansevieri  
President/CEO  
Adjunct Professor, NYU